



LOVE Coin

A currency of connection

Whitepaper · Version 1.0

Wise World 2012 Limited · Hong Kong SAR

lovecoin.life · wise-world.life

1. Executive Summary

LOVE Coin is a people-first digital ecosystem operated by Wise World 2012 Limited under the official domain **lovecoin.life**. It is built on a single, radical principle: **one coin per person** — for everyone, everywhere.

This whitepaper outlines the philosophy, governance, technical principles and real-world utility of the LOVE Coin ecosystem. LOVE is more than a digital token: it is a symbol of belonging, contribution and shared prosperity, connecting communities, regenerative projects and sustainable enterprises into a single coherent movement.

2. Vision & Philosophy

Modern monetary systems concentrate value in the hands of few. LOVE Coin proposes a fair-by-design alternative: every human being is entitled to exactly one LOVE Coin. There are no whales, no early privileges and no speculative pre-mines. Identity, not capital, is the basis for participation.

Our philosophy rests on three pillars:

Equality — one coin per person, regardless of geography, status or wealth.

Connection — value is created when people, projects and ideas connect.

Sustainability — every integration must serve people and the planet.

3. Governance & Operator

Wise World 2012 Limited (Hong Kong Company No. 59197945, registered office: Unit G, 15/F, TAL Building, 49 Austin Road, Kowloon, Hong Kong) is the official operator of the LOVE ecosystem. As operator, Wise World 2012 Limited is responsible for:

- Governance of the lovecoin.life domain and brand.
- Integrity, transparency and continuity of the protocol.
- Strategic partnerships with ecosystem projects (Synterra.bio, Pametnivrt.com, Happyseed.app and the Self-sufficient Hemp House).
- Long-term stewardship of the community treasury and roadmap.

Governance is progressive. Decisions begin under operator stewardship and migrate over time to a community-led model as identity, tooling and participation reach critical mass.

4. Distribution: One Coin Per Person

LOVE Coin uses an identity-bound distribution model. Each verified human receives exactly one LOVE Coin. There is no buying your way to more. Subsequent participation, contribution and reputation are tracked separately from the base allocation, preserving the integrity of the founding principle.

Anti-sybil measures combine privacy-preserving identity proofs, community attestations and ecosystem activity signals. Personal data is minimised by design; verification artefacts are kept separate from on-chain identifiers.

5. Privacy & Data Protection

Privacy is treated as a fundamental right. LOVE Coin minimises personal data collection and never sells user data. Where identity verification is required, the system is designed to retain only the minimum necessary attestations, with cryptographic separation between identity and ecosystem activity.

Users can review, export and request deletion of personal data held by the operator, in line with applicable data-protection regulations.

6. Real-World Utility

LOVE Coin is anchored in real-world projects under the Wise World 2012 portfolio:

- **Synterra.bio** — regenerative agriculture and biohemp solutions.
- **Self-sufficient Hemp House** — carbon-negative, energy-independent housing.
- **Pametnivrt.com** — smart, self-sufficient gardening at every scale.
- **Happyseed.app** — digital tools for growers and plant lovers.
- **Industrial hemp equipment** — global supply of processing machinery.

Each integration uses LOVE Coin as a connective layer for community access, recognition of contribution and participation in shared programmes.

7. Roadmap

Phase 1 — Foundation. Brand, operator framework, lovecoin.life infrastructure, ecosystem onboarding.

Phase 2 — Identity & Distribution. Privacy-preserving identity, controlled rollout of one-coin-per-person allocation.

Phase 3 — Utility. Deep integration with Synterra.bio, Hemp House, Pametnivrt.com, Happyseed.app.

Phase 4 — Community Governance. Progressive transition of decision-making to verified participants.

8. Risk & Disclaimer

This document is provided for informational purposes only and does not constitute financial, legal or investment advice. LOVE Coin is not offered as a security or as a speculative instrument. Participation is voluntary and subject to the terms published on lovecoin.life. Forward-looking statements are subject to change as the project evolves.

9. Contact

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